

## **OFT/ACE Seminar Announcement**

### **Proving and improving: Evaluating OFT's performance**

The Office of Fair Trading (OFT) and Association of Competition Economics (ACE) are holding a seminar on the OFT's evaluation activities on Thursday 13 March 2008.

The mission of the OFT is to make markets work well for consumers. In order to make the best use of our limited resources, we need to ensure that we achieve the highest possible impact in terms of both direct and indirect benefits for consumers. Evaluation of our past work plays a key role in both demonstrating the impact we have had and learning how to improve our impact going forward.

This seminar will provide an opportunity to discuss the activities being undertaken by the OFT to evaluate its performance, as well as presenting key findings from studies to date. The seminar will feature presentations by two external speakers. Jonathan Green from Europe Economics will present results from a project evaluating the impact of the OFT's taxi market study. David Squires from Deloitte will then share findings from recent research into the deterrent effects of competition enforcement. The seminar will also discuss responses to a consultation exercise on measuring OFT's impact, as well as reflecting on future priorities.

The seminar will be of interest to economists and researchers, both from academia and consultancy. There will also be an opportunity to discuss research work in a more informal context. Refreshments will be served from 17:30, with the seminar starting at 18:00. A drinks reception and canapés will follow from 19:15.

Please let Shemina Kara ([shemina.kara@oft.gsi.gov.uk](mailto:shemina.kara@oft.gsi.gov.uk)) know by the 29 February if you would like to attend.

The seminar will be held at the Office of Fair Trading, Fleetbank House, London. For directions, see: [www.oft.gov.uk/shared\\_oft/about\\_oft/oftmap.pdf](http://www.oft.gov.uk/shared_oft/about_oft/oftmap.pdf)