



# **ACE ANNUAL CONFERENCE 2008**

**Association of Competition Economics**

**[www.competitioneconomics.org](http://www.competitioneconomics.org)**

**Budapest, 27-28 November, 2008**

**Conference Venue**

Hungarian Academy of Sciences  
1051 Budapest, Roosevelttér 9.

**Organizing Institutions**

Competition Culture Center of the Hungarian Competition Authority (Gazdasági Versenyhivatal, GVH)  
Institute of Economics – Hungarian Academy of Sciences (IE-HAS)

Local organizer: Gergely Csorba – [csorba.gergely@gvh.hu](mailto:csorba.gergely@gvh.hu)

Local contact for the conference: Mariann Kindl – [ace2008@conferences.hu](mailto:ace2008@conferences.hu)

**- Thursday, November 27<sup>th</sup> -**

**12. 30 – 14.00**      **Registration of participants**      ☞ in the front of Reading Room, 1<sup>st</sup> floor

**14. 00 - 14.30**      **Plenary Welcome Session**      ☞ Room: Ceremonial Hall, 1<sup>st</sup> floor

Welcome address: Tihamér Tóth, Chairman of the Competition Council of the  
Hungarian Competition Authority

**14.30-16.00**      **Parallel Sessions 1**

♦ **Panel I: TomTom / Tele Atlas**      ☞ Room: Ceremonial Hall, 1<sup>st</sup> floor  
*Vertical merger which tested new Commission non-horizontal merger guidelines*

*Chair: Amelia Fletcher (OFT - GB)*

Speakers:

- Raphaël De Coninck (European Commission - EU)
- David Sevy (LECG - FR)
- Matthew Johnson (Oxera - GB)
- Patrick Rey (TSE and IDEI - FR)

♦ **Panel II: BskyB / ITV**      ☞ Room: Reading Room, 1<sup>st</sup> floor  
*Partial acquisition and competitive assessment in a two-sided market*

*Chair: Lars Sorgard (Norwegian Competition Authority and Norwegian School of  
Economics - N)*

Speakers :

- Nicola Mazzarotto (CC - GB)
- Zoltan Biro (Frontier - GB)
- Patrick Waelbroeck (Telecom Paristech – FR)

♦ **Panel III: Toys**      ☞ Room: Picture Room, 3<sup>rd</sup> floor  
*Resale at a loss banning, RPM and price monitoring.*

*Chair: Alena Zemplerova (CERGE, Prague - CZ)*

Speakers:

- Nadine Mouy (CC - FR)
- Antoine Chapsal (Mapp - FR)
- Marie-Laure Allain (Ecole Polytechnique - FR)

**16.00-16.30**      **Coffee Break**      ☞ 2<sup>nd</sup> floor

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**16.30-18.00**

**Parallel sessions 2**

☞ **Room: Ceremonial Hall, 1<sup>st</sup> floor**

♦ **Panel IV: Google / Double Click**

*Defining the relevant antitrust market for merger review*

*Chair: Konrad Stahl (University of Mannheim - D)*

Speakers:

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- Andrea Lofaro (RBB - GB)
- Hans Friederiszick (Competition Policy Unit, ESMT-Berlin - D)

♦ **Panel V: Direct Energie**

☞ **Room: Reading Room, 1<sup>st</sup> floor**

*Margin squeeze on the French electricity market*

*Chair: Mark Williams (NERA, GB and B)*

Speakers :

- Simon Genevaz (Conseil de la concurrence - Fr)
- David Spector (MAPP - Fr)
- Claude Crampes (TSE, IDEI - Fr)

♦ **Panel VI: Mondi / Dunapack**

☞ **Room: Picture Room, 3<sup>rd</sup> floor**

*A merger between paper bag producers in Hungary: delineation of the regional market and evaluation of potential competition*

*Chair: Laszlo Szakadat (Hungarian Competition Authority - H)*

Speakers:

- Gergely Csorba (Hungarian Competition Authority - H)
- Dan Gore (RBB - GB)
- Gabor Kezdi (Central European University - H)

**19.30**

**Buses leave for the Gala Diner from the front of Academy**

**20.00**

**Gala Diner at the Museum of Hungarian Agriculture**  
(1146 Budapest, Városliget, Vajdahunyadvár)

Welcome address: Zoltán Nagy, President of the Hungarian Competition Authority

**- Friday, November 28<sup>th</sup> -**

**9.00-10.30**                      **Parallel Sessions**

♦ **Panel VII: PT/Sonaecom**                      ☞ **Room: Ceremonial Hall, 1<sup>st</sup> floor**  
*Assessing the impact of mergers in the telecommunications sector*

*Chair: Natalia Fabra (University Carlos III, Madrid - SP)*

Speakers:

- Guilio Federico (CRAI, Barcelona and London – SP and UK)
- Fernando Jimenez (NERA, Madrid - SP)
- Steffen Hoernig (Univ Nova de Lisboa - PT)
- Joao Azevedo (OECD Paris - FR)

♦ **Panel VIII: INEOS / KERLING**                      ☞ **Room: Reading Room, 1<sup>st</sup> floor**  
*Assessment of the relevant geographic market for a plastic resin. The impact of imports on a national market*

*Chair: Marc Ivaldi (TSE, IDEI, Fr)*

- Ian Small (CRAI - UK)
- Miguel de la Mano (European Commission CET - EU)
- Frank Verboven (UK Leuven - B)

♦ **Panel IX: Lemvigh-Müller / Brdr. A & O Johansen**                      ☞ **Room: Picture Room, 3<sup>rd</sup> floor**  
*Coordinated effects in a wholesale market*

*Chair: Svend Albæk (European Commission - EU)*

Speakers :

- Søren Gaard (Danish Competition Authority - DK)
- Peter Møllgaard (Copenhagen Business School - DK)
- Hans Keiding (University of Copenhagen - DK)

**10.30-11.00**                      **Coffee Break**                      ☞ **2<sup>nd</sup> floor**

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**11.00-12.15**                    **Round Table on “Economic evidence in competition policy cases”**  
☛ Room: Ceremonial Hall, 1<sup>st</sup> floor

*Chair: Massimo Motta (University of Bologna and EUI, Italy)*

- John Fingleton (OFT - UK)
- Miguel de la Mano (European Commission, CET - EU)
- Frédéric Jenny (Cour de Cassation - FR)

**12.15–12.45**                    **General Information on ACE**            ☛ Room: Ceremonial Hall, 1<sup>st</sup> floor

**12.45–...**                    **Lunch at the Duna Palace**  
(1051 Budapest, Zrínyi u. 5., walking distance from the Academy)

**End of the ACE 2008 Conference**

## *ACE 2008 conference program*

### **General Information**

#### **Conference Venue**

##### **Hungarian Academy of Sciences (MTA)**

Address: 1051 Budapest, Roosevelt tér 9.

#### **Registration and information desk**

Registration and information desk operates on the first floor of the building of the MTA in front of the room "Reading Room", 1st floor.

November 27, Thursday           12:00 - 18:30

November 28, Friday            08:30 - 13:00

#### **Equipment for the speakers**

The lecture rooms are equipped with beamer and laptop. Technical assistance will be provided in the conference rooms.

#### **Internet access**

Wireless Internet access will be available during the conference days, November 27-28.

#### **Currency, Exchange, ATM**

The unit of currency is the Hungarian Forint (HUF), denoted as "Ft" in Hungary.

International credit cards (EC/MC, Visa) are accepted at most hotels, restaurants and shops. ATMs are available at the Airport and in many locations throughout the city.

#### **Social program**

##### **Conference Dinner on November 27, Thursday**

**20:00** in the building of the Magyar Mezőgazdasági Múzeum/ Museum of Hungarian Agriculture

Address: 1146 Budapest, Városliget, Vajdahunyadvár

Special bus transfer will be provided for the participants from the building of the Academy.

Boarding: 19:30

*All registered participants are cordially invited*

##### **Lunch on November 28, Friday**

Lunch on Friday, 28 November will be provided for the participants in the restaurant of the "Duna Palota" (walking distance from the Academy).

##### **Duna Palota**

Address: 1051 Budapest, Zrínyi u. 5.

#### **Participants Identification – Badges**

All participants of the Conference are kindly requested to wear their personal badges at all Congress events.

#### **Public Transport**

The best way to visit Budapest's sights and discover the city on your own is by public transport (BKV): metro lines, streetcars, buses and trolleys. BKV tickets are available in hotels, and in the underground stations, where you also can buy BKV cards valid for unlimited transportation in some days. (Remember, on Budapest transport you must be able to show your ticket/card at the end or to inspectors, so do not throw away your ticket after punching in).

#### **Taxi**

The most popular and reliable companies in Budapest are: City Taxi, 6x6 Taxi, Buda-Taxi, Főtaxi, Rádiótaxi, Taxi 2000 and Tele5 Taxi.